

Patient-Centered Medical Homes

February 22, 2013

DoubleTree Hotel

10100 College Blvd, Overland Park, KS

11:15 am - 1:00 pm

Is the Patient-Centered Medical Home just the latest fad in health care delivery or will it bring meaningful, lasting and economically efficient change to our troubled health care system?

This presentation will help you understand what the Patient-Centered Medical Home is (and is not), why it has attracted so much attention from providers, employers, health plans and government agencies, and what is happening right here in Kansas City and the surrounding areas.

By the end of this presentation, you should be able to form your own opinion on the Patient-Centered Medical Home. Is it just a fad or a promising change?

Our speaker is **KAREN JOHNSON**. Karen has worked

in a variety of roles throughout the health insurance and health care industries since 1984 – all of which have shaped her vision and fueled her passion to make health care work better for more people. Most of Karen's work has focused on health care plans and programs purchased by employers for the benefit of their employees and families.



The registration fee is \$35 for members and \$45 for non-members. One hour of CE credit is available for Kansas and Missouri. Only 2012 and 2013 members are eligible to receive the CE credits.

The registration fees are \$35 for members and \$40 for nonmembers. Please use the form on the back page to register or go to our web site, www.ebpa-kc.org

President's Message

DEAR EBPA

MEMBERS,



Happy New Year!

I would like to thank our past Board Members for the service they have given to this organization and those who have graciously volunteered their time to the 2013 Board. As of January 2013 the association has 480 members.

2012 proved to be a year of surprises, specifically the Supreme Court's decision to uphold the Patient Protection and Affordable Care Act of 2010. If you Google PPACA, you will find that Wikipedia states "Together with the Health Care and Education Reconciliation Act, PPACA represents the most significant regulatory overhaul of the U.S. healthcare system since the passage of Medicare and Medicaid in 1965." Without a doubt, this reform is going to have a large impact on Americans. The US healthcare system is going to change, which of course is what reform is all about.

Now that the waiting is over and the decision has been made, benefit professionals and employers are beginning to take action regarding the challenges posed by Health Care Reform.

With the decision to uphold PPACA come many unanswered questions. How will Health Care Reform be funded? Which states will provide exchanges? What

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* denotes an Executive Committee member

The *EBPA Newsletter* is published quarterly by the Greater Kansas City Employee Benefit Professionals Association, a Non-Profit Organization, P.O. Box 40071, Overland Park, Kansas 66204-0971 (913) 381-4458, fax (913) 381-9308. Newsletter items should be submitted to the editor, James Winne, Tria Health, 7101 College Blvd, Overland Park, KS 66210, 913-262-2187, jwinne@triahealth.com.

The opinions expressed in the *EBPA Newsletter* are those of the writers and not necessarily those of the Greater Kansas City Employee Benefit Professionals Association.

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President's Message

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impact will the changing federal/state regulations have on benefit professionals and clients? How do benefit professionals continue to help clients manage Health Care Reform compliance and lower benefit costs?

Some of these questions will be answered in 2013 and some will not. What we do know is that businesses and consumers will continue to experience the changes as set forth by this reform in 2013 and 2014 with final provisions scheduled to be implemented in 2018.

The intention of this year's Board is to provide our members with timely and relevant information through our newsletters, luncheons, and annual seminar. Hopefully, we will be able to offer presentations that speak to some of the questions listed in the above paragraph. If you have a suggestion for a topic or speaker, please let us know.

Our first luncheon will be Friday, February 22nd at the Doubletree Hotel, 10100 College Blvd., Overland Park, Kansas. Karen Johnson, who has served on the EBPA Board in the past, will present on Patient-Centered Medical Homes. We look forward to seeing you.

The 2013 Board wishes you a very prosperous and successful year.

Judy Wood

Mark Your Calendar for These Events

**Friday,
February 22, 2013**
Luncheon Meeting
Doubletree Hotel

May 14, 2013
Annual Golf Tournament
Loch Lloyd Golf Course

**Thursday,
June 20, 2013**
Annual Benefits Seminar
Ritz Charles
Meeting Facility

Continuing Education Credits

For a participant to receive continuing education credit, he/she must be a member of EBPA for 2013. For the February meeting only, 2012 membership will be accepted as well.



Golf Tournament Sponsorships Available

This year's EBPA Golf Tournament will be held on Tuesday, May 14th, at Loch Lloyd Country Club with registration at 8:00 AM and tee-off at 9:00 AM. Once again, we anticipate a full field of enthusiastic golfers to make this tournament a success.

As in past years, we are asking for your support to help make this year's event the best ever. Opportunities are available again this year for various levels of sponsorship and are listed below.

The EBPA would greatly appreciate your sponsorship again this year. Should you have any questions, please do not hesitate to contact one of us. Just a friendly reminder, these sponsorship items will be offered on a first come first serve basis. As always, we appreciate your commitment to the EBPA and look forward to seeing you on May 14, 2013.

Lauren Schultz, Golf Chair
(913) 660-1226
lschultz@holmesmurphy.com

PREMIUM SPONSORSHIPS

· Premier Corporate Sponsor (1) -- \$1,750

- The premier sponsor name will be included in title of event. Example: "ABC Company Presents the 2013 EPA Golf Tournament"
- Name and Corporate logo on EBPA Newsletter and Website
- The premier sponsor will have the "mike" both to kick off the event and to announce the winning teams
 - Hole Sponsor
 - Closest to the Pin Sponsor
 - Box Lunch Sponsor
 - 1 Team Entry Included (\$400 value)

· Gold Sponsor - \$1,250

- Name and Logo on banners and newsletter
- Hole Sponsor
- Most Golf Balls Lost in 18 Sponsor
- Breakfast Table Sponsor
- 1 Team Entry Included (\$400 value)



And, don't forget to register a team to play. It's just \$400 for a team, or \$125 for an individual.

All of this can be done on our web site at www.ebpa-kc.org.

· Silver Sponsor - \$1,000

- Name and Logo on banners
- Hole Sponsor
- Long Putt Contest Sponsor will hold a "Long Putt" contest on practice green (Award item donated by sponsor with a minimum total value of \$100)
- 1 Team Entry Included (\$400 value)

· Bronze Sponsor - \$750 - 2 SOLD

- Name and Logo on banners
- Hole Sponsor
- 1 Team Entry Included (\$400 value)

OTHER AVAILABLE SPONSORSHIPS:

- Drink & Beverage Cart Sponsor - 2 @ \$450 - 1 SOLD (Provides two free drink tickets for each golfer in the event)
- Hole Sponsor - 14 @ \$250 Each - 8 available (Name displayed on sign at tee box)
- Group Photo Sponsor - 1 @ \$800 (Foursome photo for each golfer, sponsor name on frame)
- Awards Ceremony Hors d'oeuvres and Beverage Sponsor - 2 @ \$300
- Goodie Bag Sponsor - provide goodie bag with useful golf items
- Closest to the Pin Sponsor - 2 @ \$200 (Award for each par 3)
- Longest Drive Sponsor - 2 @ \$200 (Awards given for male and female longest drives)

EBPA Launches New Web

The board is pleased to bring you an updated web site — same address at www.ebpa-kc.org — but with much better functionality. We encourage you to check it out.

Some of the features are —

- Latest information on upcoming events with the ability to register for them right on the web site...

- Current membership directory - you can search by firm, name or other fields

- AND by going into your profile, you can add a short bio or a photo. Feel free to make use of this tool for networking...

So please check out all of the resources available on the web site. We hope you will find it a useful tool.

www.ebpa-kc.org

Name	Organization	Contact
Adams, Robert	Principal Financial Group, The	adams.rob@principal.com (913) 451-8400
Adams, Sharri	DMA of Kansas, Inc.	sharn.adams@imacorp.com (913) 982-3650
Alencio, Becky	Power Group Companies	balencio@pgccompanies.com (913) 491-3280
Alexander, Randy	R. J. Dutton, Inc.	ralexander@rjdutton.com (913) 647-1580

Notice of CEU Procedures

Participants must sign in at the registration desk **AND** submit a completed evaluation form in order to receive CEU credits. Documents will not be accepted by mail. *CEU credit is available to 2012 and 2013 EBPA members only.*

EBPA FEBRUARY 22, 2013 Reservation

Company _____

Name(s) _____

Phone _____ E-mail _____

To pay by credit card: __Mastercard__ Visa__ Amex No. _____

Expiration date: _____ Signature of cardholder _____

Registration fee: Prior to FEBRUARY 20: \$35 for members, \$40 for nonmembers, add \$5 after FEBRUARY 20
Payment must be received in advance of the meeting.

Cancellations must be received 48 hours in advance of seminar.

EBPA, P.O. Box 40071, Overland Park, KS 66204, 913.381.4458, fax 913.381.9308, ebpa@sbcglobal.net

CANCELLATION POLICY

✓ CANCELLATIONS MUST BE RECEIVED 48 HOURS IN ADVANCE of the meeting. A credit for a future meeting will be provided for any cancellations received within this time frame. No shows that have not been prepaid will be billed. Of course, if you wish to send someone in your place to the meeting, please feel free to do so!

We appreciate your compliance with these policies. If you have any questions, please do not hesitate to call (913) 381-4458 or any of the board members shown on page 2.

Check Your CE Credits

EBPA files all credits for meetings electronically with the states of Kansas and Missouri. You are able to check the credits that have been filed on your behalf by going to:

Kansas:

<http://www.ksinsurance.org/industry/agent/conted.htm>

Missouri:

http://insurance.mo.gov/agents/ce/ce_res.php

You must be a member of EBPA in order to receive the CE credits from a meeting. An evaluation form must be completed and turned in at each meeting, as well as the sign-in sheet completed.