

## TAKING ADVANTAGE OF A NEW ERA IN HEALTHCARE

**June 20, 2013  
Ritz Charles  
Meeting Facility  
137 and Antioch**

- 7:30 am - 1:30 pm
- Registration fees are \$95 for members \$130 for nonmembers (after June 18, registration fees are \$100/135)
- Continuing Education Credits:
- One hour of ethics approved in Kansas and Missouri
- Four hours of insurance credit in Kansas and Missouri
- Check out page 3 for a complete agenda
- Go to [www.ebpa-kc.org](http://www.ebpa-kc.org) to register

## PRESIDENT'S MESSAGE

Hello,

The EBPA annual Golf Tournament was held at Loch Lloyd on May 14th. The day presented perfect weather and great fun was had by all participants.

Thank you to our sponsors, participants, and to all that purchased mulligans. The purchase of mulligans will allow EBPA to present a check in the amount of \$1,125 to the 2013 EBPA designated charity, The Rehabilitation Institute of Kansas City.

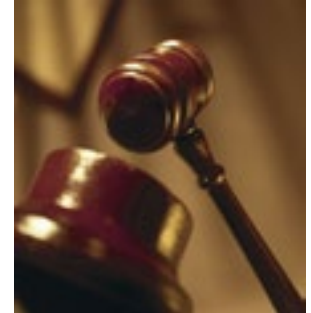
It goes without saying that a special thanks goes to Lauren Schultz, 2013 EBPA Social Chair, and her committee and volunteers. Their hard work and organization made this year's event very successful.

Your responses regarding our April speaker, Randal Schultz, were very favorable. Comments indicated that you found his presentation to be entertaining and informative. Some of you felt it was one of the better ethics presentations that EBPA has offered.

Our annual seminar, "Taking Advantage of a New Era in Healthcare," will be held at the Ritz Charles on Thursday, June 20th. Denise Lambert and Andie Dowell have done a fantastic job in obtaining a diversified group of speakers who will give presentations that are informative and educational.

Featured speakers will be Darren Taylor, President and Chief Operating Officer Cobalt Talon; Tim Van Zandt, Senior Director, Public Affairs, Saint Luke's Health Systems; Captain Jose Belardo, JD, MSE, Regional Health Administrator, Health and Human Services/OASH/Region VII; Mary Flynn, Vice President, Market Solutions, United Healthcare; and the ever popular Bill Tidd, Director, Saint Luke's Employee Assistance Program, Saint Luke's Health System. Please plan on attending. Registration information is available on the EBPA website. Go to [www.ebpa-kc.org](http://www.ebpa-kc.org). We hope to see you there.

Following the seminar, we will be taking a break. We do not have any events or presentations scheduled for July or August. The next luncheon will be in September. Have a great summer. - *Judy Wood, President*



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The *EBPA Newsletter* is published quarterly by the Greater Kansas City Employee Benefit Professionals Association, a Non-Profit Organization, P.O. Box 40071, Overland Park, Kansas 66204-0971 (913) 381-4458, fax (913) 381-9308. Newsletter items should be submitted to the editor, James Winne, Tria Health, 7101 College Blvd, Overland Park, KS 66210, 913-262-2187, jwinne@triahealth.com.

The opinions expressed in the *EBPA Newsletter* are those of the writers and not necessarily those of the Greater Kansas City Employee Benefit Professionals Association.

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## Our Thanks to the following Golf Tournament Sponsors:

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**Mark Your Calendar  
for Our Next Meeting**

**Sept 6, 2013**  
Luncheon Meeting  
DoubleTree Hotel



Greater Kansas City  
Employee Benefit Professionals Association

# Taking Advantage of a New Era in Healthcare

## PROGRAM AGENDA

7:30 AM Registration, Continental Breakfast

8:00 AM ***Big Data and Big Dilemmas***  
**Darren Taylor**, President and Chief Operating Officer, Cobalt Talon

A discussion of “Big Data” in the healthcare industry and the ethical dilemmas created as companies attempt to innovate and transform by leveraging data and analytics for deeper insights and competitive advantage.

8:50 AM Break

9:00 AM ***Healthcare Reform Update***  
 Tim Van Zandt, Senior Director, Public Affairs, Saint Luke’s Health System

Our speaker will discuss the major components contained in the Affordable Care Act (ACA), the impact of the Act (ACA) on hospitals, and provide a legislative update on healthcare in Missouri and Kansas.

9:50 AM Break

10:00 AM ***The Affordable Care Act: Prevention Provisions and Behavioral Health***  
**Captain Jose Belardo, JD, MSW**, Regional Health Administrator, Health and Human Services/  
 OASH/Region VII

This presentation will provide a general overview of the Health Insurance Market Place and what it will look like: the types of preventive services that are now covered without a co-payment, deductible or other cost sharing under Medicare and most commercial health insurance policies; specific preventive services covered by insurance to improve women’s health and encourage better outcomes for maternal and child health, and requirements that, beginning next year, health insurance must cover mental health, substance abuse and behavioral health conditions on par with medical and surgical care.

10:50 AM Break

11:00 ***Integrated Employee Benefits***  
**Mary Flynn**, Vice-President, Market Solutions, United Healthcare

A discussion of the value of integrated ancillary products with medical. Learn how early intervention can reduce overall costs and benefit integration can heighten employee engagement, promote healthy lifestyle choices, catch early warning signs and increase collaboration across disciplines while increasing productivity.

12:00 PM Luncheon  
***Understanding Behavioral Change***  
**Bill Tidd**, Director, Saint Luke’s Employee Assistance Program, Saint Luke’s Health System

This speaker will discuss key findings from the American Psychological Association’s 2012 Stress in America report. He will address the importance of understanding the brain and behavioral change and address the importance of building awareness, making choices and coaching to reach the “tipping point” of change.

1:30 PM Conclusion of seminar

## Notice of CEU Procedures

Participants must sign in at the registration desk **AND** submit a completed evaluation form in order to receive CEU credits. Documents will not be accepted by mail. *CEU credit is available to 2013 EBPA members only.*

### EBPA June 20, 2013 Reservation

Company \_\_\_\_\_

Name(s) \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

To pay by credit card: \_\_Mastercard\_\_ Visa\_\_ Amex No. \_\_\_\_\_

Expiration date: \_\_\_\_\_ Signature of cardholder \_\_\_\_\_

Registration fee: Prior to June 18: \$95 for members, \$130 for nonmembers, add \$5 after June 18  
Payment must be received in advance of the meeting.

**Cancellations must be received 48 hours in advance of seminar.**

*EBPA, P.O. Box 40071, Overland Park, KS 66204, 913.381.4458, fax 913.381.9308, ebpa@sbcglobal.net*

## CANCELLATION POLICY

✓ CANCELLATIONS MUST BE RECEIVED 48 HOURS IN ADVANCE of the meeting. A credit for a future meeting will be provided for any cancellations received within this time frame. No shows that have not been prepaid will be billed. Of course, if you wish to send someone in your place to the meeting, please feel free to do so!

We appreciate your compliance with these policies. If you have any questions, please do not hesitate to call (913) 381-4458 or any of the board members shown on page 2.

## Check Your CE Credits

EBPA files all credits for meetings electronically with the states of Kansas and Missouri. You are able to check the credits that have been filed on your behalf by going to:

### Kansas:

<http://www.ksinsurance.org/industry/agent/conted.htm>

### Missouri:

[http://insurance.mo.gov/agents/ce/ce\\_res.php](http://insurance.mo.gov/agents/ce/ce_res.php)

*You must be a member of EBPA in order to receive the CE credits from a meeting. An evaluation form must be completed and turned in at each meeting, as well as the sign-in sheet completed.*